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KILIAN PARIS APPOINTS CELEBRITY MAKEUP ARTIST SIR JOHN AS FIRST MAKEUP CREATIVE DIRECTOR

PARIS, APRIL 20, 2023 - KILIAN PARIS appoints Sir John, a globally recognized makeup artist and inspiration to industry leaders, as the brand's first Makeup Creative Director.

Sir John will work closely with Founder Kilian Hennessy to help shape the brand's makeup vision, philosophy, artistry, and innovation, while embodying the 'Don't be Shy' motto at the heart of KILIAN PARIS' nightlife spirit.

"Sir John is a true fan and advocate of KILIAN PARIS. His incredible expertise will allow him to infuse a bold new vision into our makeup. He's been an innovative makeup artist in the industry for over 15 years, working with celebrities and stellar artists of the music and fashion industries, making him the perfect partner for KILIAN PARIS." Founder Kilian Hennessy.





akeup artist to the fashion, music, and entertainment industry's most megawatt celebrities, Sir John is known for bringing colour and luminance as well as intuition, intention, and authenticity to his work. Sir John has traveled the world conquering global fashion weeks, has been mentored by the biggest players in the industry, and served as Beyoncé's go-to makeup artist. Whether on stage, backstage, or on set, Sir John is a master at magnifying and exalting personalities — revealing stars' inner glow and raising their vibration.

"Makeup has the ability to immediately put you in a festive mood and uplift the party, just as fragrance. Both tell a story and transmit how you want to show up in the world. I am honored to have the opportunity to work with Kilian Hennessy and the KILIAN PARIS family to share my vision of makeup. I can't wait to create the most luxurious products to pair with the brand's amazing perfumes and bring to life the most stunning looks to party all night long." Sir John.





In the months to come, Sir John will be working together with the brand to take KILIAN PARIS makeup to the next level. The collaboration will kick off with a revamp of the established Le Rouge Parfum scented lipsticks, followed by an arsenal of makeup essentials to create the ultimate looks to own the night and uplift the party.

Sir John's makeup artistry will also be featured in brand advertising campaigns, starting with the latest fragrance launch, 'Can't stop loving You', launched in January 2023. As the global voice of KILIAN PARIS makeup, Sir John will pull back the curtain and give the people access to digital behind-the-scenes moments, TikTok makeup tutorial sessions, and Instagram lives. KILIAN PARIS fans will have the unique opportunity to contribute to the creation of the most innovative makeup in an authentic journey where all are welcome aboard.

Kilian Hennessy and Sir John are a creative synergy in the making, each a devotee of the intoxicating appeal and festive spirit of the most glamorous nightlife. They join forces in this exciting development for KILIAN PARIS, infusing a 'Don't be Shy' confidence and even bolder vision into KILIAN PARIS makeup.

Welcome to the family, Sir John. And now, let the makeup party begin.



ABOUT SIR JOHN

Global Makeup Artist, Producer and Creative Director, Sir John is a dynamic force in the beauty industry. An advocate for inclusivity, Sir John is committed to breaking down barriers and creating safe, more inclusive spaces in beauty. His belief that “beauty is a feeling” has inspired a new generation of artists that celebrate individuality and influenced the beauty arena to look beyond the surface and uncover beauty from the inside out.

Over the course of his career, he has crafted signature looks for some of the world’s most influential cultural figures, including Naomi Campbell, Mary J. Blige, Celine Dion, Karlie Kloss, Viola Davis, Gabrielle Union, Serena Williams, and, most notably, Beyoncé. His work has been featured in leading publications, such as WWD, ELLE, Harper’s Bazaar, Time Magazine, Vanity Fair, and Vogue.

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ABOUT KILIAN PARIS

Beginning in 2007 with an opus of ten vivid fragrances celebrating life’s most stunning dualities, today KILIAN PARIS offers a menu of fragrances within five olfactive families – The Fresh, The Narcotics, The Cellars, The Smokes and The Liquors. From the dark cognac cellars of his childhood memories to Paris’ most elegant evenings where desires roam free, Kilian Hennessy explores the very space that fragrance touches so powerfully, invisibly, and irrevocably.

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